

The Green Economy and PAGE Initiative

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29 August 2014



Green Economy



UNEP and the Green Economy

- **UNEP** Green Economy Initiative **launched in 2008** following global financial crisis
 - Green Economy report released in 2011
 - Advisory services now operating in 30+ countries
- Rio +20 affirmed the **central role of green economy** in the context of sustainable development and poverty eradication.
- A green economy can be thought of as **low carbon, resource efficient and socially inclusive.**

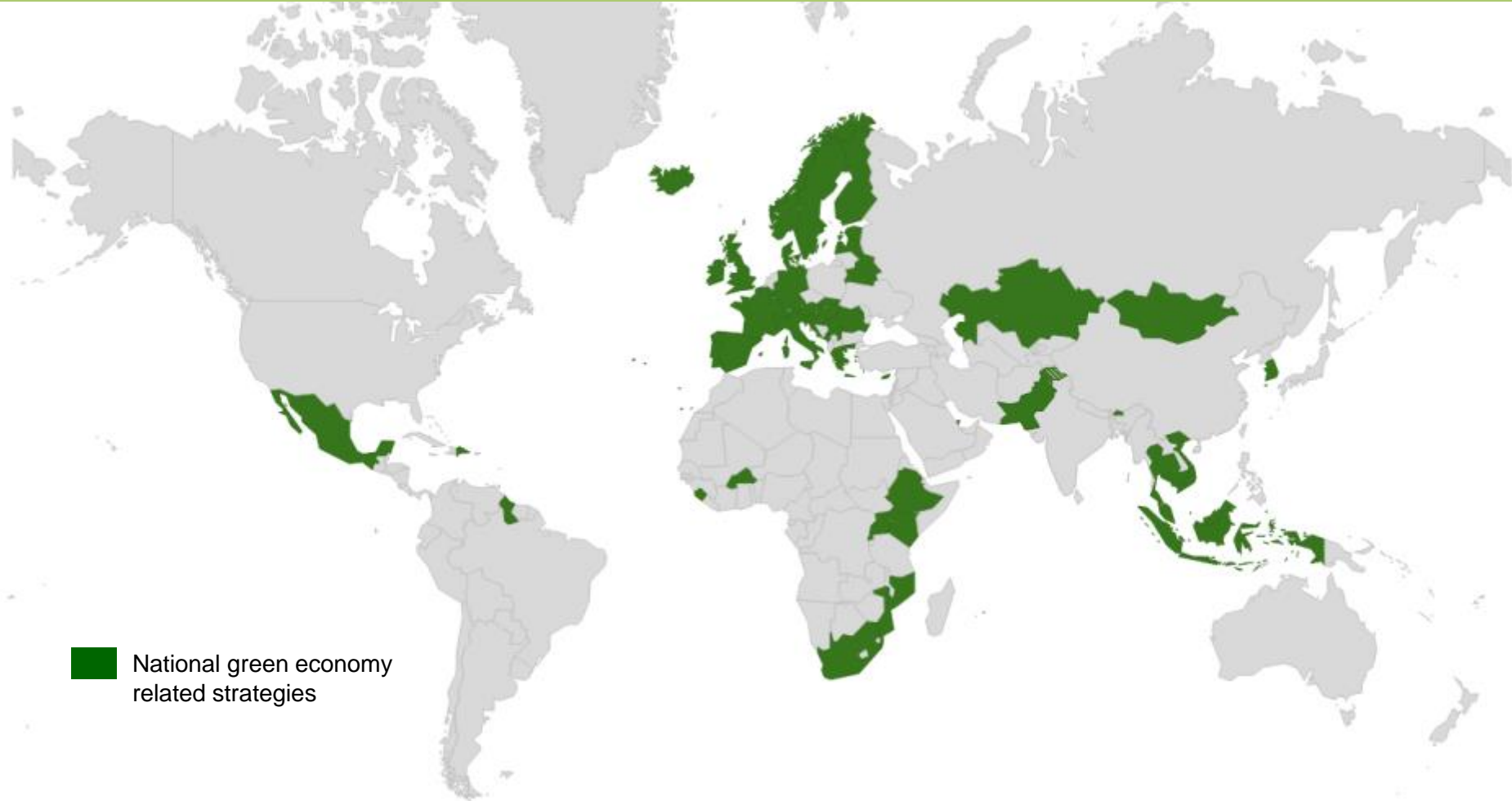


National Green Economy strategies – 2008



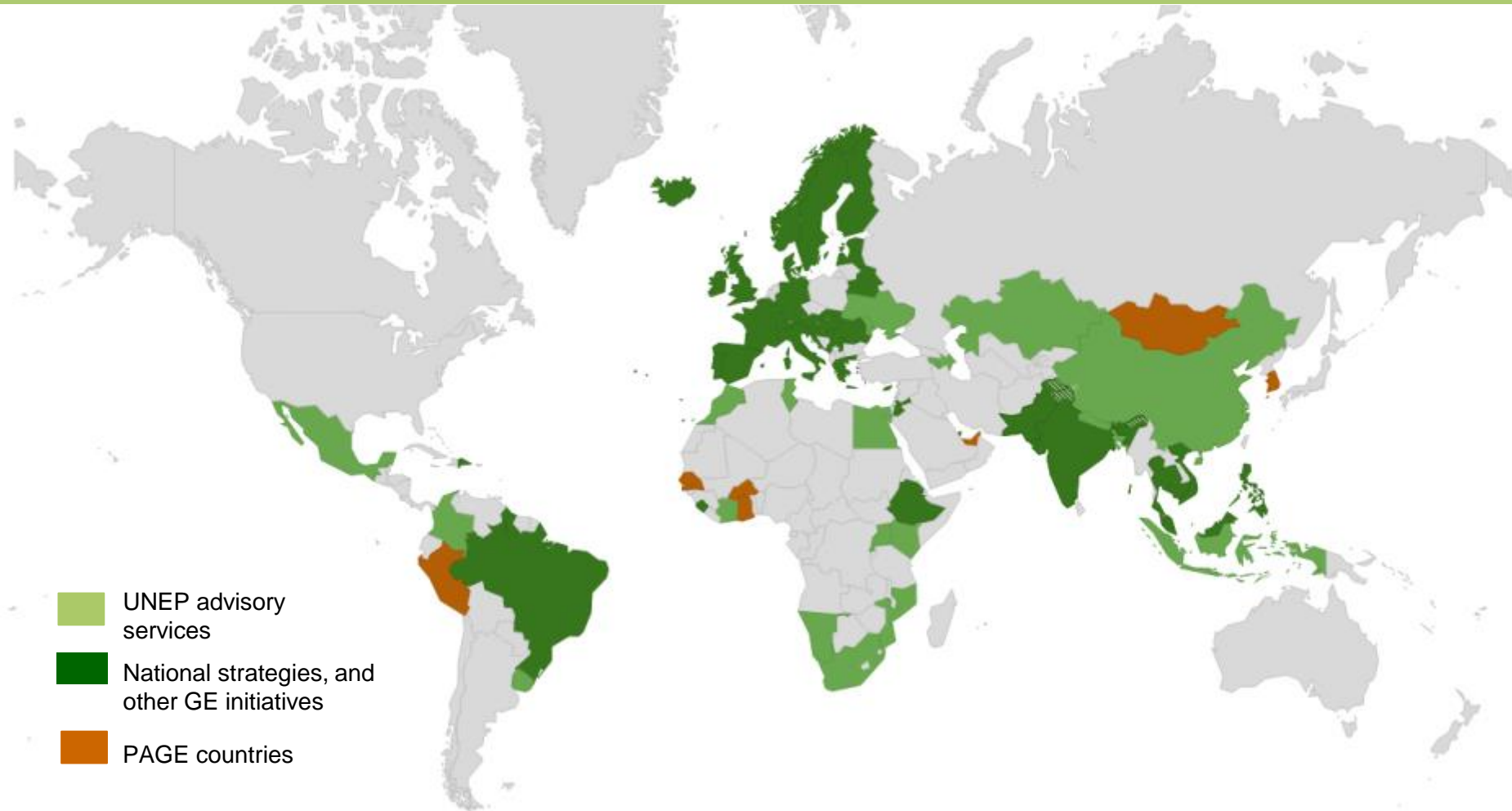
Before the Green Economy Initiative started in 2008, about 16 countries had developed national strategies related to green economy, such as all encompassing sustainable development plans.

National Green Economy strategies – 2014



By 2014, more than 48 countries had developed national green economy or sustainable development related plans.

...including all GE initiatives



Adding the countries where UNEP is currently supporting the development of green economy, the PAGE countries and some countries involved in other GE initiatives (such as GGGI, OECD, WWF etc) totals close to 65 countries around the world

Partnership for Action on Green Economy (PAGE)



- PAGE launched Feb 2013 by UNEP, ILO, UNITAR, UNIDO
 - A joint UN response to the Rio+20 outcome document
 - **UNDP joined** as new partner in May 2014
 - PAGE Secretariat hosted by UNEP
 - Pledges of \$12m received to date to support scale-up
 - First project countries **Mongolia and Peru**
 - Activities starting in 2014 in new African project countries of Burkina Faso, Senegal, Mauritius and Ghana.
 - PAGE global conference in March with 400+ participants



Partnership for Action on
GREEN economy

PAGE

1. Enable countries to formulate and adopt green economy policies

- Stakeholder mobilisation
- Situation analysis including **indicators**
- **Economic modeling, assessment** of policy options



2. Strengthen the capacity of national partners to finance and implement inclusive green economy initiatives

- Support design of policy measures
- Identification of financing sources
- Creation of sustainable trade opportunities
- Facilitate entrepreneurship



3. Develop and provide global access to tools and training programmes on green economy

- Development of training
- Green Economy Academy and Leadership Programme
- E-learning courses



4. Create and share knowledge on green economy to support its application at the country-level

- Cutting edge-Research
- Global conference
- Compiling best practices



Thank you!

